synthesis gallery is pleased to announce its latest exhibition as part of re:publica Campus:

(Corona) TV Bot

Marc Lee

September 6 – October 4, 2020



synthesis gallery is delighted to announce its latest exhibition *'(Corona) TV Bot'* by Marc Lee as part of <u>re:publica Campus</u>.

re:publica Campus is a month-long festival addressing the digital society's most important issues with as many different interested parties as possible and a free digital fair open to anyone. The festival highlights the social, cultural, and technical changes brought by digitization, addresses current topics, challenges, and thus makes complex subjects tangible for everyone.

For the occasion, synthesis gallery is pleased to present **Marc Lee**'s live streaming **(Corona) TV Bot.** In Lee's most recent work in response to the coronavirus pandemic, the latest Twitter and YouTube posts tagged with #COVID-19 and #Coronavirus are mediated in a wild continuous (24/7) feed TV show. This feed features content – images, videos, and tweets – from traditional broadcast sources as well as social media content from private individuals flickering across the screen in real time.

While, as users of social networks, we typically only ever see variants of our own opinions mirrored back to us on social media, *TV Bot* (an ongoing project by the artist since 2004) is intended to confront us with views beyond the bounds of these echo-chambers, due to it universally picking up all searched for hashtag posts on a non-critical basis. *TV Bot* is a flexible platform in which the viewer can replace the current key words with different key words as they wish to create their own online art TV show, according to their own preferences and share it with others.



MARC LEE (b. 1969, CH, http://marclee.io) creates network-oriented interactive art projects using interactive installations, digital art and new media art. He experiments with information and communication technologies and within his contemporary art practice, he reflects critically on creative, cultural, social, economic, and political aspects. Lee's works have been exhibited in major museums and new media art exhibitions across the world including: New Museum - New York, Transmediale - Berlin, Museum of Modern Art- Shanghai, MMCA - Seoul, ZKM - Karlsruhe, HeK - Basel, Ars Electronica - Linz.

synthesis gallery is the leading VR-based art gallery: an immersive blend of technology and art displayed under one roof, showcasing cutting-edge experiences by new wave artists and visionaries through virtual reality. Founded in New York in October 2017 by George Vitale, the gallery opened its doors to the public in April 2018 in Berlin. Pieces are displayed through different media. Tangible and traditional art forms intermingle with Oculus and Vive headsets. Dedicated to exhibiting internationally renowned, well-established artists alongside emerging ones, since its inception, synthesis has garnered considerable attention in the art scene.

Exhibition: September 6 – October 4; Sunday-Thursday, 4-8pm

Private view: September 6, 4pm (by invitation only) **Press accreditation:** email to register, +49 176 325 10217 **Venue:** re:publica Campus - Ziegrastraße 1, 112057 Berlin

Please register in advance on <u>re-publica.com</u> in order to visit the exhibition. On site, you will be asked to check in and out using a web app (no download required). The event has been designed in accordance with all currently valid distance and hygiene regulations and re:publica reserves the right to make changes according to the specifications of the Berlin Senate. <u>Wearing a face mask is mandatory on site.</u> For more information about re:publica Campus, visit <u>campus.re-publica.com</u> or <u>re-publica.com</u>.

Join the discussion about the exhibition online at:

Instagram: @synthesis.gallery **Facebook:** synthesis gallery

Corona TV Bot | Marc Lee

Website: synthesis.gallery